

# Leicestershire Sustainable Farming & Food Chain Workshop

Melton Food Hub  
1st April 2021

Continue to promote and map Melton Food Enterprise Centre and associated network. Providing a platform for group updates and developing further business support.

## Present

Gavin Fletcher	Leicestershire County Council
Phil Jarvis	Farmer & GWCT Allerton Project
Jemma Clifford	GWCT Allerton Project
Laura Hall	Melton Mowbray Market
Richard Worrall	Melton Food Enterprise Centre
Carol Barker	Brooksby Melton College
Kirsty Campbell	Melton Borough Council

This group is one of three workstreams that has emerged from our initial October 2020 workshop.

The others are Procurement and Producer Groups and Climate Friendly Farming/Future Skills and Innovation.

## Topics Covered;

- Existing network and Melton Food and Market outlets.
- Sharing experiences
- Building future network, mapping architecture and food enterprise directory.
- Avoid confusion with multiple brands.
- Template for wider coverage
- Silo working and breaking down barriers.
- Health & Diet
- Branding, showcase and provide business units, business support, events and market development plans.
- Creating a fuller event calendar.
- Business support for waste, energy and education. Product development
- Melton campus food and technology provision
- Funding opportunities and entrepreneurial investment.
- Climate friendly farming knowledge into branding and customer education
- Producer group support.

## Actions

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1. Network Forum for updates and event sharing and leverage for funding.
2. Explore business and funding support.
3. Marketing, enquires and signposting portal.
4. Investigate, the mapping and architecture of the food enterprise centre and a food business directory

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Please [contact us here](#) if you can help: [jclifford@gwct.org.uk](mailto:jclifford@gwct.org.uk)

